

An Introduction to  
**ZOOLOGY**  
*Investigating the Animal World*

Written for the one-term, undergraduate course, *An Introduction to Zoology: Investigating the Animal World* provides students with an accessible and engaging look at the fundamentals of zoology. To immerse students in the learning process, this reader-friendly text is driven by the underlying concepts of zoology rather than strict memorization of terminology from the field. The authors take care to incorporate a student-centered, conversational writing style. They include interesting Create and Connect sections at the end of each chapter, which urge students to think about how the animals in the chapter connect to society from an economic, ecologic, medical, and cultural perspective, emphasizing how the animal world and human realm are intimately intertwined.

**Key Features:**

- Text based on current educational research
- Provides an engaging, student-friendly writing style
- End-of-chapter questions urge students to think critically and creatively while incorporating science process skills.
- An appendix dedicated to the scientific writing process.
- Online access code for the companion website included with every book.

Joseph T. Springer  
Dennis Holley

**Instructor's Supplements Include:**

- Image Bank
- PowerPoint Lecture Outlines
- Test Bank

Visit [go.jblearning.com/zoology](http://go.jblearning.com/zoology) for more information.



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